LANSDALE PUBLIC LIBRARY

Minutes for the Lansdale Public Library Board of Directors Monthly Meeting

Tuesday, June 3, 2025

I. Call to Order - 6:04pm

II. Roll Call (Quorum)

a. In Attendance: Mindy Lee Lipsky, Mary Fuller, Brianna Breish, Darian McKenzie, Alex Turock, Meg Currie Teoh, John Ernst, Ryan Weiss, Meredith Sossman (virtual)

III. Mission Minute – How did the library mission show up in the community this month?

A. Discussion of the library as a polling place

1. Consider keeping the library open, especially since schools are closed.
2. Can consider the use of the Vine Street Parking Lot or having a parking attendant to help with traffic.

IV. Consent Agenda - See Folder in this month's Board Packet - The chair asks board members if they want to exclude an item from the consent agenda and move it to regular discussions.

A. Approval of Meeting Minutes – January 2025 x 2 - Motion by Currie Teoh, second by Turock- all approve

B. Director Report Acknowledgement

V. Treasurer's Report – Alex Turock

1. Motion by Currie Teoh, second by Breish- all approve

VI. Development Report – Meredith Sossman - via Zoom

1. We will be moving to Yevma Database, a donor database to allow better access to connect with donors and thank them in a timely fashion.
2. Our goal for grant submissions this year is $450,000, to support meeting our fundraising goal of $220,000.
    a. $56,000 has been submitted thus far in grant requests, with $4500 awarded to date.
    b. OddFellows grant will open in the fall
3. Recent visits with donors show the need to build the community's understanding of the library and the role donations play.
4. Connecting with state-level politicians in Harrisburg to explore equipment funding (minimum of $25,000). This could include supporting the creation of a STEM room and related equipment.

5. Business Outreach
    a. Outreach to local businesses has shown a need for a corporate brochure to better promote the library. This will require door-to-door outreach that can expand beyond Lansdale, given the reach of our library community.
        i. Sossman will work with Board to do local business outreach
    b. Additional outreach to a short list of large corporations
6. Non-donor appeal resulted in $3000 total, with an average gift of $56
7. Working on Planned Giving and Endowments
8. QNB sponsorship at Lehigh Valley IronPigs - donation for every double and homeroom at a game, plus making consistent announcements about our need for donors
    a. Working with a local QNB manager to explore a possible library campaign in their branch to spread the word more locally.
9. Heading into the fall, it's important to think about how we bring people in, educate the community on the role of the library, and the purpose of fundraising on top of tax dollars.

VII. Old Business

VIII. New Business

A. Items moved from Consent Agenda to Discussion

B. Vacant Board Position

1. Board discussed an interested candidate, who will be asked to submit a letter of interest to Lipsky.
2. Lipsky will have LPL create and post an all-call for interested community members, which the Borough could reshare. This is an opportunity to promote the updated Board structure.
3. Letters of interest will be submitted to Mindy.

C. Review of Accomplishments in year 1

1. Lipsky shared staff highlights that focused on both Operations and Patron experience.
    a. New interlibrary system, employee handbook, new print system, mobile printing, set schedule for staff, Hot spots are ready to go out
2. "Look at us" series (social media posts and website slideshow) will highlight recent changes and accomplishments.

D. Summer Reading 2025 Color Our World Update

1. Summer Reading Calendar and information page were shared.

2. LPL is using the CSLP theme, Color Our World. Programming runs June 16 - August 23, with programs for all ages.
3. LPL is already working with York Avenue Elementary and Walton Farm Elementary; will work to get it to NPSD Librarians and Reading Specialists to ensure it reaches all the schools

E. Strategic Plan July through December

1. Updated strategic goals will be presented at the August meeting to build on the momentum of the first half of the year and develop a focus for the remainder of the year. Goals can consider processes or systems to focus on in the upcoming months.

F. August Meeting Update

1. Meeting will be moved to Tuesday, August 12 at 6pm in Borough Hall Caucus Room to avoid National Night Out; see updated Meeting Schedule attached

IX. Announcements

X. Public Comment

1. John D. Darab complimented the dramatic and positive changes that have been made to the library. Kudos to the library staff!

XI. Adjournment - 7:15pm

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2025 Meeting Schedule: First Tuesday of the Month (Unless otherwise noted below)

January 7th, 2025 – Annual Meeting – 6 PM

January 23, 2025 - Board Training - 6:30pm

February 2025 – Committee Meetings

March 2025 No Meetings – Director will send report via email

~~**April 1st, 2025 – Board Meeting 6 PM**~~ **Cancelled**

May 2025 - Committee meetings

June 3rd, 2025 – Board Meeting 6 PM

July 2025 - No Meeting – Director will send report via email

~~**August 5th, 2025**~~ **August 12th, 2025– Board meeting**

September 2025 – Committee meetings

October 2025 TBD – Board Training

November 2025 TBD– Board meeting

December 2025 – No Meeting – Director will send report via email