LANSDALE
PUBLIC LIBRARY
EST. 1928

Partner with a Purpose

Business Sponsorship Opportunities

Dear Lansdale Business Partner,

Your business tells a story. Help us tell ours together.

Every successful business understands the power of community investment. When you support the institutions that strengthen our neighborhoods, you're not just giving back—you're building the foundation for future customers, employees, and partners who will drive Lansdale's continued prosperity.

The Lansdale Public Library serves as more than just a repository of books. We're a community hub where:

- **Future workforce** develops critical thinking and digital literacy skills
- **Local entrepreneurs** access business resources and meeting spaces
- **Families** find educational programming that keeps children engaged and learning
- **Senior citizens** stay connected through technology training and social programs
- **Job seekers** gain skills and access resources that lead to employment

Last year, our library welcomed over 81,650 visitors, provided free internet access to thousands, and hosted 361 community programs. Behind each statistic is a neighbor whose life was enhanced, a skill that was developed, or a connection that was made—all contributing to the vibrant community where your business thrives.

Introducing "The Book Club" Partnership Opportunities
On August 23rd, we launched our "Stories That Sustain" campaign, featuring our innovative monthly giving program called "The Book Club." This initiative will create sustainable funding for expanded programming while offering unique marketing opportunities for forward-thinking businesses like yours.

We invite you to become a Book Club Business Partner and connect your brand with literacy, learning, and community engagement through meaningful sponsorship opportunities.

BUSINESS PARTNERSHIP LEVELS

LITERARY LEGACY PARTNER - $5,000 annually

Recognition Benefits:

- **Exclusive Monthly Theme Sponsorship:** Your business sponsors one "Blind Date with a Book" monthly theme (e.g., "Lansdale Business Spotlight Month powered by [Your Business]")
- **Founder's Day Title Sponsorship:** "[Your Business] presents Stories That Sustain Launch Event"
- **Premium Logo Placement:** Featured on all Book Club materials, website, and newsletters
- **VIP Event Access:** 4 tickets to exclusive donor appreciation event
- **Custom Book Selections:** Opportunity to include business/leadership themed books in monthly selections
- **Member Directory Listing:** Premium placement in annual Book Club member directory
- **Social Media Recognition:** Monthly featured posts highlighting your community support

Community Impact:

- Funds 100 new books annually or sponsors all family programming for one year

CHAPTER CHAMPION PARTNER - $2,500 annually

Recognition Benefits:

- **Quarterly Theme Sponsorship:** Sponsor seasonal "Blind Date with a Book" themes
- **Event Co-Sponsorship:** Logo featured at major library events throughout the year
- **Website Recognition:** Logo on library homepage and Book Club pages
- **Newsletter Inclusion:** Business highlight in quarterly Book Club newsletters
- **Member Directory Listing:** Standard listing in annual directory
- **Networking Opportunities:** 2 tickets to donor appreciation events

Community Impact:

- Sponsors 6 months of children's programming or 50 new books annually

PAGE PARTNER - $1,000 annually

Recognition Benefits:

- Monthly Newsletter Recognition: Business featured in Book Club member newsletters
- Website Listing: Business name on library supporters page
- Event Recognition: Name included in event programs and signage
- Member Directory Listing: Business name in annual directory
- Social Media Thanks: Quarterly recognition posts

Community Impact:

- Funds one month of senior programming or 20 new books annually

BOOKMARK BUSINESS - $500 annually

Recognition Benefits:

- Custom Bookmark Sponsorship: Your logo on bookmarks distributed with "Blind Date with a Book" selections
- Website Recognition: Business name on supporters page
- Newsletter Thanks: Recognition in annual donor newsletter

Community Impact:

- Provides technology upgrades and programming

CUSTOM PARTNERSHIP OPPORTUNITIES

"Blind Date with a Book" Corporate Sponsorship

Partner with us to create special business-themed monthly selections:

- "Leadership & Innovation Month" - Business and leadership books
- "Local Success Stories" - Books by or about area entrepreneurs
- "Financial Literacy Month" - Personal finance and business development
- "Community Building" - Books about teamwork and collaboration

Employee Engagement Programs

- Corporate Book Club Memberships: Discounted rates for employee participation
- Team Building Events: Host your company book club meetings at the library
- Professional Development Workshops: Co-sponsor business skills programming

Event Sponsorship Opportunities

- Founder's Day Event Sponsor: Held Annually in August
- Silent Auction Item Donation: Provide business experience packages
- Author Event Sponsorship: Sponsor visits from business authors and speakers
- Technology Workshop Sponsor: Support digital literacy programming

MARKETING VALUE & COMMUNITY REACH

Your Investment Reaches:

- 500+ Book Club Members (projected year-end)
- 82,000+ Annual Library Visitors
- 3,000+ Newsletter Subscribers
- 2,500+ Social Media Followers
- 12+ Community Events Annually

Professional Network Access: Connect with other community-minded business leaders through donor events, creating opportunities for collaboration and referrals while supporting a cause that benefits everyone.

Employee Recruitment & Retention: Demonstrate your company's commitment to community investment—a value increasingly important to top talent and customers who want to support businesses that give back.

SUCCESS STORY OPPORTUNITY

Be Part of Our Growth Story

The Book Club is projected to grow from 100 founding members to over 500 participants within the first year. Early business partners will be recognized as founding supporters of this innovative program, positioning your company as a community leader invested in literacy, learning, and local development.

Your partnership helps ensure that every child in Lansdale has access to books, every job seeker can access career resources, every student has a quiet place to study, and every community member can participate in programs that enrich their lives.

NEXT STEPS

Ready to Become a Book Club Business Partner?

1. Stop by the Library - See the program launch firsthand
2. Schedule a Partnership Meeting - Let's discuss custom opportunities that align with your business goals
3. Sign Up Today - Begin your partnership and start seeing immediate community impact

Contact Information:

Meredith Sossman, Director of Development
Phone: 484-860-4874
Email: msossman@outlook.com
Website: [Website URL]

Let's write the next chapter of community partnership together.

Thank you for considering an investment in literacy, learning, and the future of Lansdale. If you have any questions, please reach out to Meredith Sossman, Director of Development at msossman@outlook.com or 484-860-4874. We look forward to partnering with you to create stories that sustain our entire community.

Sincerely,

Mindy Lipsky
Library Director
Lansdale Public Library

Mary Fuller
Mary Fuller
Board President

P.S. The first 10 businesses to commit to partnership will receive special "Founding Business Partner" recognition at our Founder's Day event and permanent acknowledgment as founding supporters of The Book Club program.

PARTNERSHIP COMMITMENT FORM

Company Information:

Business Name: _____

Contact Person: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Partnership Level: (Check One)

☐ Literary Legacy Partner - $5,000

☐ Chapter Champion Partner - $2,500

☐ Page Partner - $1,000

☐ Bookmark Business - $500

☐ Custom Partnership - Let's discuss: $_____

Payment Preference:

☐ Annual payment

☐ Quarterly payments

☐ Monthly payments

Additional Interests:

☐ Employee Book Club program

☐ Event co-sponsorship opportunities

☐ Custom "Blind Date with a Book" theme

☐ Author event partnership

☐ Silent auction donation

Signature: _____ Date: _____