LANSDALE
PUBLIC LIBRARY
EST. 1928

Stories that Sustain

End of Summer Appeal

Dear Lansdale Neighbor,

Your story brought you here. Our story keeps us thriving.

Do you remember your first library card? Perhaps it was here at Lansdale Public Library, where a librarian helped you sound out your name as you carefully signed that little rectangle that opened up entire worlds. Maybe it was the summer reading program that kept your children engaged and learning. Or the computer class that helped you navigate the digital world, the quiet study space that saw you through college, or the community meeting that brought neighbors together.

Every day, new stories begin within these walls. Last year alone, your Lansdale Public Library welcomed over 81,650 visitors, checked out almost 70,000 books, hosted 361 programs, and provided free internet access to thousands of community members. Behind each of these numbers is a human story—a child discovering the magic of reading, a senior learning to video call grandchildren, a job seeker accessing resources that lead to employment, a family finding their new favorite tradition at storytime.

But every great story needs a strong foundation.

Like the books on our shelves, libraries require care, investment, and community support to flourish. While we're grateful for municipal funding that keeps our doors open, it's community champions like you who help us transform from simply adequate to truly exceptional.

That's why I'm excited to share something special with you.

Introducing "The Book Club"—A New Chapter in Giving

On Founder's Day, August 23rd, we launched "Stories That Sustain," a campaign that includes our new monthly giving program called "The Book Club." This isn't just about support—it's about creating a community of library lovers who believe that every story matters, every reader deserves access, and every dream should have a place to take root.

As a Book Club member, you'll receive exclusive perks including our signature "Blind Date with a Book" program—monthly themed book selections wrapped like gifts, chosen by our librarians and tailored to surprise and delight. Imagine the joy of unwrapping a mystery novel in October, a heartwarming story in February, or a local author's work in the spring. It's like having a personal book curator who knows exactly what will spark your imagination.

Your Monthly Gift Creates Daily Impact:
· **$10/month** provides approximately 10 to 12 new children's books annually
· **$25/month** sponsors one month of senior programming or a museum pass
· **$50/month** funds technology upgrades and digital resources
· **$100/month** supports Summer Reading programs or 20 new digital titles

Your Story Matters to Our Story

Whether you're a lifelong Lansdale resident or new to our community, whether you visit daily or haven't been in years, you are part of our library's story. Your support—at whatever level feels right for you—helps ensure that future generations will have their own library stories to tell.

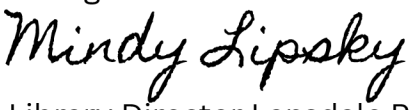
Every monthly gift, no matter the size, helps us write the next chapter of community service, learning, and discovery. When you join The Book Club, you're not just supporting a library—you're investing in every child who will learn to read here, every student who will research their future here, every neighbor who will find connection here.

Ready to Be Part of Our Next Chapter?

Stop by the library anytime to learn more about The Book Club. You can also visit our website at **LansdaleLibrary.org/stories-that-sustain** under the “Support” tab or call our Development Director at 484-860-4874 with Book Club questions. Our staff would love to share more about how your support creates stories of impact throughout our community.

Thank you for being part of the Lansdale story. Thank you for believing that every story matters.

With gratitude and excitement for what's ahead,



Library Director Lansdale Public Library

P.S. The first 100 people to join The Book Club will receive a special "Founding Reader" bookmark, along with their first "Blind Date with a Book" selection personally chosen by me. I can't wait to match you with your next great read!

--Return card--

JOIN THE BOOK CLUB TODAY

☐ Page Turner - $10/month - Monthly book selection + newsletter
☐ Chapter Champion - $25/month - All above + quarterly events + donor recognition
☐ Story Steward - $50/month - All above + priority registration + annual tote bag
☐ Literary Legacy - $100/month - All above + VIP events + appreciation dinner

Payment Options:

☐ Monthly automatic giving (preferred)
☐ Annual payment
☐ Quarterly payment

Scan the QR code to start your monthly payment on our secure website

☐ I don't want to join the book club, but would like to support the library with a single donation in the amount of $_____ Check # _____

Contact Information:

Name: _____
Address: _____
Email: _____ Phone: _____

☐ Yes, I'd like to volunteer at library events!
☐ Please contact me about **legacy giving opportunities**